



Sponsor Portfolio





Northwest Christian Sports League

Northwest Christian Sports League is a community outreach program for young people and their families. We believe that we can have a positive influence in the lives of young people by creating an atmosphere of love, encouragement, and guidance. Our arms are open to everyone in the community. The league is dedicated to strengthening and unifying the families and local area churches. Through sports competition, we are a Christian organization that promotes values and priorities building both character and competition in a wholesome, fun environment. All of this is accomplished in a setting that does not play host to the high pressure traditionally associated with youth team sports.

Our baseball league was organized in 1991 with 40 players from one church. Today the league is approaching 3,000 players from over 180 churches and schools participating in baseball, soccer, and basketball. The league continues to grow each year and has expanded into North Snohomish County. The goal of the league is simply to allow children to experience sports in a Christ-like atmosphere. Building upon a foundation of Christian values, we began reinforcing in each player that they are winners, not because of what they do, but because of who they are.

Responding to the request of many families, we formed an organized league for soccer in the fall of 1992 with only a handful of players. Our 2004 soccer program involved nearly 1,000 kids on 68 teams.

The League is open to boys 5 to 14 and girls ages 5 to 17. We welcome those who do and do not attend church. During 2004 we were honored to have players from over 180 public schools and private schools, participating. We have become a favorite for many of the home-schooled in this area. Our league is family-oriented, and we encourage total involvement. The number of practices held each week is limited to no more than two; with 5 and 6 year old teams only permitted one. Rapid growth has caused us to play games at many locations which included Christian Faith Center, Park Ridge Community Church, Everett Free Methodist, St. Elizabeth Ann Seton, North Sound Christian School, and Arlington Fields. We also utilize approximately 20 different practice sites throughout Snohomish County. We play all regularly scheduled games on Saturdays. We never hold practices on Sunday or Wednesdays.

In answer to the need for sound and moral leadership, all persons serving in leadership positions including league's leadership team, coaches, team moms, division heads, referees, and umpires must meet strict requirements. These include completion of a Washington State Patrol Criminal Check (which is checked immediately online), a Pastoral recommendation from a Pastor at their home church, a Leader Responsibilities Form and training clinics associated directly with their position. This process may seem stringent, but these steps are taken to ensure to the greatest extent possible, the safety of all athletes and kids. Parents continually praise the safety measures taken on behalf of their children.

In November 2000 the league initiated its first Basketball Program for boys and girls ages 7 to 10. We served 200 players on 21 teams, a little more than the 16 teams we anticipated. The season went well and we received numerous counts of feedback.

As Northwest Christian continues to grow, we look forward to reaching more children and their families with the love of Jesus Christ. This will all be accomplished through the vehicle of sports competition where the emphasis is placed on grace however, we cannot do it alone. We need your help! Thank you for your consideration in partnering with us to take on and accomplish this challenge.



Northwest Christian Sports League

League Goals

1. To impart to each child the fact that they are special and loved by God
2. To provide a fun and wholesome environment where kids can learn the true meaning and value of winning and losing, fair play, competition, honesty, sports skills, teamwork, practice, perseverance and respect
3. To build each child's self esteem
4. To show kids what they learn through sports can help them in other areas of their lives
5. To encourage parental interaction and participation with their child's physical, spiritual, and emotional growth

Special recognition is given to all players, coaches and sponsors at an organized End-of-Season Celebration. This offers a special time for recognizing all teams equally. It is a moving experience to feel the presence of over 1000 players and their families coming together and looking back on the season. Originally starting with one ceremony in 1999, we were required to hold up to four separate ceremonies for each sport in order to accommodate all teams and their families. Throughout this time friendships are formed, families are strengthened, and lives are changed. The ceremonies for the 2003 Baseball and Soccer programs saw more than 7,000 people in attendance.

In order to be completely honest, both personally and as a business owner, we request your sponsorship with one goal in mind, as a means of blessing children. We want to be a blessing to your business, and we hope the sponsorship packages offered are attractive to you, but our true desire is that your heart is focused on what you can give to the children and families of our community. In doing so, we trust that God will bless your faithfulness, commitment, generosity, and your business. We regularly pray for all of our players, parents, volunteers, business sponsors, and leaders.

As is common with most sports leagues, we operate on a very limited budget. We do not receive financial support from any church or organization. We depend totally upon registration fees, several business sponsors, and our league fundraiser. The revenue collected falls short of the amount needed to cover the cost of team uniforms, and equipment, field preparation, maintenance, and development items, rentals, administrative supplies and scholarships for player's from low-income and financially stressed families.

The league offers several levels of sponsorship. Your contributions to the league's success will directly impact the community. Our goal is to provide you with more than a tax deduction. We intend to promote your business as a vital part of our organization.



Northwest Christian Sports League

Expenditures

The Sports League Leadership Team, comprised of members serving in key positions and representing many different churches, allocates expenditures. The primary uses of funds are:

1. Team uniforms and equipment
2. Field equipment
Goals, backstops, cones, flags, etc.
3. Field preparation, maintenance and development items
We personally maintain all sites
4. Scholarships for players from low-income and financially stressed families
15% of each season
5. Fencing and restroom rentals
6. Promotional league advertising
Printing brochures and sponsor banners

Other expenditures include End-of the Season Celebration prize giveaways and administrative expenses. Our future goal is to develop and maintain a Christian sports Park where God is welcome and honored through youth sports with an emphasis on grace and love.

Northwest Christian Sports League looks forward to many years of continued growth. We are confident that by offering the community an alternative sports program, we are meeting the real needs of young people and their families. By investing time and energy in the area youth, we are influencing our community and assisting it in becoming safe, healthy, and successful.



Northwest Christian Sports League

\$500 Sponsor

Promotion of your Business on the league's website at www.ncsl.cc on the **Sponsors Page** with a link to your website and/or e-mail address; we will also list your business on the back of the league's brochure.

Attractive Baseball, Soccer, and Basketball Wall Plaques for display at your business location to let your customers know of your community involvement and support.

The Wall Plaque will also be displayed at our End of the Season celebrations on the stage for players and families to view. Over 6,000 people attend the league's Baseball, Soccer and Basketball End of the Season celebrations.

\$1,000 Sponsor

A 3' x 8' color Business Banner displayed at one of the league's busiest game sites.

Promotion of your Business on the league's website at www.ncsl.cc on the **Front Page** with a link to your website or e-mail address; we will also list your business on the back of the league's brochure.

Attractive Baseball, Soccer, and Basketball Wall Plaques for display at your business location that will let your customers know of your community involvement and support.

The Wall Plaque will also be displayed at our End of the Season celebrations on the stage for players and families to view. Over 6,000 people attend the league's Baseball, Soccer and Basketball End of the Season celebrations.

Promotion of your Business on our large screen display to the families attending the leagues Baseball, Soccer and Basketball End of the Season celebrations.



Northwest Christian Sports League

\$2,500 Bronze Sponsor

A 3' x 8' color **Business Banner** displayed at one of the league's busiest game sites.

Promotion of your Business on the league's website at www.ncsl.cc on the **Front Page** with a link to your website or e-mail address; we will also list your business on the back of the league's brochure.

Attractive Baseball, Soccer, and Basketball Wall Plaques for display at your business location that will let your customers know of your community involvement and support.

The Wall Plaque will also be displayed at our End of the Season celebrations on the stage for players and families to view. Over 6,000 people attend the league's Baseball, Soccer and Basketball End of the Season celebrations.

Promotion of your Business We will promote your business on our large screen display to the families attending the leagues Baseball, Soccer and Basketball End of the Season celebrations.

As a (Bonus) Promotion of your Business we will print your business logo on the backs of the uniforms of one team of your choice for all families to see in the league. This will be for the season that your donation is given.

\$5,000 Silver Sponsor

A 3' x 8' color **Business Banner** displayed at one of the league's busiest game sites.

Promotion of your Business on the league's website at www.ncsl.cc on the **Front Page** with a link to your website or e-mail address.

The Wall Plaque will also be displayed at our End of the Season celebrations on the stage for players and families to view. Over 6,000 people attend the league's Baseball, Soccer and Basketball End of the Season celebrations.

Promotion of your Business, We will promote your business on our large screen display to the families attending the league's Baseball, Soccer and Basketball End of the Season celebration.

As an (Extra Bonus) Promotion of your Business we will print your business logo on the backs of the uniforms of (one) division of teams of your choice for all families to see in the league. This will be for the season that your donation is given.



Northwest Christian Sports League

\$7,000 Gold Sponsor

A 3' x 8' color **Business Banner** displayed at one of the league's busiest game sites.

Promotion of your Business on the league's website at www.ncsl.cc on the **Front Page** with a link to your website or e-mail address.

The Wall Plaque will also be displayed at our End of the Season celebrations on the stage for players and families to view. Over 6,000 people attend the league's Baseball, Soccer and Basketball End of the Season celebrations.

Promotion of your Business, We will promote your business on our large screen display to the families attending the league's Baseball, Soccer and Basketball End of the Season celebration.

As an (Extra Bonus) Promotion of your Business we will print your business logo on the backs of the uniforms of (two) divisions of teams of your choice for all families to see in the league. This will be for the season that your donation is given.

\$10,000 Platinum Sponsor

Two 3' x 8' **Color Business Banners** displayed at two of the league's busiest game sites.

Promotion of your business on the league's website at www.ncsl.cc on the **Front Page** with a link to your website or e-mail address; we will also list your business on the back of the league's brochure.

Attractive Baseball, Soccer and Basketball Wall Plaques for display at your business location that will let your customers know of your community involvement and support.

The Wall Plaque will also be displayed at our End of the Season celebrations on the stage for players and families to view. Over 6,000 people attend the league's Baseball, Soccer and Basketball End of the Season celebrations.

As an (Extra Bonus) Promotion of your Business we will print your business logo on the backs of the uniforms of the (entire) league for all families to see in the league. This will be for the season that your donation is given.



Northwest Christian Sports League

Points of Contact

If you have questions or would like additional information about our sponsor packages, please call or email us.

Phyllis Butler, President

425-754-1497

phyllis@ncsl.cc

Bill Butler, Vice President

425-754-1496

bill@ncsl.cc

For general inquiries, contact the 24 hour message line or send an email to our administrative office.

24-Hour Message Line

425-743-3067

info@ncsl.cc



Northwest Christian Sports League

Sponsor Application Form

Business Name: _____

Date: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: (_____) _____ Fax: (_____) _____

Yes! I would like to bless children by sponsoring the Northwest Christians Sports League with a tax-deductable donation.

I would like a colored banner for my business provided and displayed.

I have supplied the information, business card, or printer-ready artwork for my banner.

Signature _____

Title _____

Check # _____

Please make your check payable to Northwest Christian Sports League and forward with this application to:

Northwest Christian Sports League
PMB 673
13300 Bothell Everett Hwy
Mill Creek, WA 98012

Your processed check will serve as your receipt. A printed receipt is available by request.

Thank You for your generous contribution.

God Bless you and your business.